SOS Blog – Guidelines for authors

1. Topics and deadlines are agreed with Malla Lehtonen (malla.lehtonen@abo.fi).

2. The lenght of the blog post can be anywhere between approx. 500 and 1500 words.

3. Please include an informative title and open with a short lede (ingress).

4. Including pictures (photos, illustrations, graphs, etc.) is encouraged.

    - Each post **must** have a cover image, and **may** also include additional images within the text. If you do not provide a cover image, we will select one from our archives.

    - The preferred dimensions for the **cover image** are 1200 x 600 pixels and the maximum size is 500 KB. Please note that the image will be scaled depending on the reader's device (desktop, tablet, mobile) so cover images with text or important details close to the edges are not recommended.

      For **other images** (that appear in the text), there are no set dimensions, but the file size should not exceed 500 KB. We will adjust the file size if needed.

    - For each image, please provide **a)** the source/copyright holder, **b)** a short caption.

    - Please make sure to only use images you have a right to use (the author is responsible for ensuring this).

5. You can include embedded links in the text. Before sending in your text, please double-check that all added links work and that they lead to the correct webpage.

6. You may include references or suggested reading at the end. However, as the blog is directed for a wide audience, please avoid excessive lists of references/literature.

7. Please send the text and accompanying image(s) to Malla Lehtonen at malla.lehtonen@abo.fi by the agreed-upon deadline.

8. The blog is published on the SOS website at https://sites.abo.fi/centre-for-sustainable-ocean-science/blog.